

**SUMMARY Five-Year Pricing**

PROJECT YEAR	PLANS AND NEEDS	NUMBER OF STOPS FOR CAPTURE	TOTAL COST (from Worksheets)
Year 1	Largest shoot + initial build of tours (including mini-tours) + support/maintenance/hosting	46	\$ 45,100
Year 2	Reshoot of selected locations (mostly outdoors) for fall seasonal changes + support/maintenance/hosting	10	\$ 10,100
Year 3	Reshoot of selected locations (mostly outdoors) for winter seasonal changes/possible building changes + support/maintenance/hosting	10	\$ 12,100
Year 4	Support/maintenance/hosting	0	\$ 4100
Year 5	Support/maintenance/hosting	0	\$ 4100

**VMI Tour Stop List - Proposed Captures - Spring/Summer RFP # V211-24-046 RETURN BY: 13 MARCH 2024**

**Year 1 = Largest Capture and Initial Build**

		CATEGORIES FOR TOUR						
BUILDING	VENDOR CAPTURE NEEDS	Overall Tour of VMI	Interested Students	Cadet Life	Academics	Athletics	Traditions	COST
Aquatic Center	Exterior Interior: - pool - offices	X	X			X		\$ 1,000
Admissions Office	Exterior	X	X					\$ 500
Barracks	Exterior: - overall w/ arches - Marshall Statue Interior: - Stoops - Courtyard - Rooms	X	X	X			X	\$ 1,000
Cameron Hall (CA)	Exterior Interior: - Basketball court	X	X	X		X	X	\$ 500
Carroll Hall (CR)	Exterior Interior: - Offices	X			X			\$ 500

Cocke Hall (CO)	Exterior Interior: - gymnasium - Clark King Hall/pool	X		X		X	X	\$ 1,000
Cormack Hall	Exterior Interior: - wrestling - fitness rooms	X			X	X		\$ 1,000
Corps Physical Training Facility (CPTF)	Exterior Interior: - obstacle - ropes - cardio/weights - track - climbing wall	X	X	X		X	X	\$ 1,500
Crozet Hall	Exterior Interior: - main dining - upstairs - The Arsenal	X	X	X			X	\$ 1,000
Firing Range	Exterior Interior	X	X	X				\$ 500
Foster Stadium	Outdoor Facility	X	X	X		X	X	\$ 500
Gray-Minor Stadium	Outdoor Facility	X	X	X		X		\$ 500
Hinty Hall	Exterior	X						\$ 500
Human Resources Office	Exterior	X						\$ 500

Infirmary	Exterior Interior	X		X				\$ 1,000
Inspector General/Title IX and DOI Offices	Exterior	X						\$ 500
Kilbourne Hall (KH)	Exterior Interior: - classrooms - simulators - rifle range	X	X	X		X		\$ 1,500
Leadership Reaction Course	Outdoor Facility	X	X	X				\$ 500
Lejeune Hall	Exterior Interior: - PX - Bookstore	X	X	X				\$ 1,000
Mallory Hall (MH)	Exterior Interior: - classrooms - lecture hall	X	X		X			\$ 1,500
Marshall Hall	Exterior Interior: - offices - Hall of Valor - Gillis Theater	X	X	X			X	\$ 1,500
Marshall Research Library	Exterior Interior	X			X			\$ 1,000

Maury-Brooke Hall (MA)	Exterior Interior: - classrooms - lecture hall	X	X		X			\$ 1,500
McKethan Park	Outdoor Facility	X	X					\$ 500
Memorial Gardens	Outdoor Facility	X					X	\$ 500
Memorial Hall	Exterior Interior: - Hall - mural - VMI Museum	X	X	X			X	\$ 1,500
Military Store & QMD, Richardson Hall	Exterior Interior	X		X				\$ 1,000
Moody Hall	Exterior	X						\$ 500
Neikirk Hall	Exterior	X						\$ 500
Nichols Engineering Building (NE)	Exterior Interior: - classrooms - lecture hall	X	X		X			\$ 1,500
North Post Training Area	Outdoor Facility	X	X	X				\$ 500
Officers' Row	Exterior	X						\$ 500
Old Post Hospital	Exterior	X	X	X	X			\$ 500
Parade Ground	Outdoor Facility	X	X	X			X	\$ 500
Parapet	Outdoor Facility	X		X			X	\$ 500
Patchin Field	Outdoor Facility	X	X			X		\$ 500



Preston Library (PL)	Exterior Interior: - multiple floors/stacks - Archives - Meeting Rooms	X	X		X			\$ 1,500
Protocol Office	Exterior	X						\$ 500
Scott Shipp Hall (SS)	Exterior Interior: - classrooms - lecture hall	X	X		X			\$ 1,500
Shell Hall (SL)	Exterior Interior: - classrooms - lecture hall	X	X	X	X		X	\$ 1,500
Smith Hall (SH)	Exterior	X						\$ 500
Tailor Shop	Exterior Interior	X		X				\$ 500
Tennis Courts	Outdoor Facility	X				X		\$ 500
Virginia Mourning Her Dead & New Market Cadet Graves	Outdoor Facility	X	X				X	\$ 500
Washington Statue	Outdoor Facility	X					X	\$ 500
Woods Creek Trail	Outdoor Facility	X						\$ 500
Coverage Plus Custom Tour +\$3500 plus annual fee of \$4100						YEAR 1	TOTAL	\$ \$45,100

**VMI Tour Stop List - Proposed Captures - Fall Season****Year 2 = Smaller Capture for Seasonal Views and Maintenance of Tour**

		CATEGORIES FOR TOUR						
BUILDING	VENDOR CAPTURE NEEDS	Overall Tour of VMI	Interested Students	Cadet Life	Academics	Athletics	Traditions	COST
Barracks	Exterior: - overall w/ arches - Marshall Statue Interior: - Stoops - Courtyard - Rooms	X	X	X			X	\$ 1,500
Foster Stadium	Outdoor Facility	X	X	X		X	X	\$500
Gray-Minor Stadium	Outdoor Facility	X	X	X		X		\$ 500
Leadership Reaction Course	Outdoor Facility	X	X	X				\$500
McKethan Park	Outdoor Facility	X	X					\$ 500
Memorial Gardens	Outdoor Facility	X					X	\$ 500
North Post Training Area	Outdoor Facility	X	X	X				\$ 500
Parade Ground	Outdoor Facility	X	X	X			X	\$ 500
Patchin Field	Outdoor Facility	X	X			X		\$ 500

Virginia Mourning Her Dead & New Market Cadet Graves	Outdoor Facility	X	X				X	\$ 500
Annual \$4100 plus coverage total						YEAR 2	TOTAL	\$10,100

**VMI Tour Stop List - Proposed Captures -Winter Season**

**Year 3 = Smaller Capture for Seasonal Views and Maintenance of for possible updates/upgrades**

		CATEGORIES						
BUILDING	VENDOR CAPTURE NEEDS	Overall Tour of VMI	Interested Students	Cadet Life	Academics	Athletics	Traditions	COST
Aquatic Center	Exterior Interior: - pool	X	X			X		\$1,000
Barracks	Exterior: - overall w/ arches - Marshall Statue	X	X	X			X	\$500
Cameron Hall (CA)	Exterior Interior: - Basketball court	X	X	X		X	X	\$500



Corps Physical Training Facility (CPTF)	Exterior Interior: - obstacle - ropes - cardio/weights - track - climbing wall	X	X	X		X	X	\$ 1,500
Leadership Reaction Course	Outdoor Facility	X	X	X				\$ 500
Lejeune Hall	Exterior Interior: - PX - Bookstore	X	X	X				\$ 1,000
Marshall Hall	Exterior	X	X	X			X	\$ 500
Memorial Gardens	Outdoor Facility	X					X	\$ 500
Parade Ground	Outdoor Facility	X	X	X			X	\$ 500
Preston Library (PL)	Exterior Interior: - multiple floors/stacks - Archives - Meeting Rooms	X	X		X			\$ 1,500
Annual \$4100 plus coverage						Year 3	TOTAL	\$ 12,100



1375 E. Woodfield Rd. Suite 570  
Schaumburg, IL 60173  
773-796-7171  
Prepared by: Glen Franchi

## QUOTE

DATE:  
QUOTE #  
Customer ID

2/18/2024
VMI-01
VMI
Promotion

### Customer

VMI

DESCRIPTION	AMOUNT	
<b>Google Virtual Tour &amp; 360 Imagery Capture</b>	1	\$500-\$1500 allocated range per facility
Photo Editing and Moderation		
Uploading/Embedding Still Photos and Panoramic Photos to Google Maps, Google VR, Google Search, etc.		
Shoot will include exterior and interior of each respective facility at the discretion of the campus staff. Pricing includes all encompassing panoramic photography as well as the virtual tour component within the tour itself. Shooting is scheduled off of the document provided by staff (attached list)		
Map Construction and Management		\$15,000-\$20,000 Baseline
Narration Production (1 Language)		\$4,000.00 Each additional language is \$2000.00
Aerial Videography and Aerial Pano		\$4,000.00 Baseline
<b>Custom Tour Buildout</b>	1	\$3,500.00 Baseline
Embedding/Coding/ Publishing Fees Waived		0.00
Integration Fees Waived		0.00

Subtotal  
Annual Fee

Total of all added elements  
10% of subtotal

### TERMS AND CONDITIONS

1. Client will own imagery and tour outright
  2. Payment will be rendered via certified check or ACH
  3. Sign for acceptance below
- Customer Acceptance (sign below):

x \_\_\_\_\_

Print Name:

Year 1	Subtotal + Annual
Year 2	Annual Only
Year 3	Annual Only
Year 4	Annual Only
Year 5	Annual Only

have any questions about this price quote, please contact  
Franchi (773)-796-7171 Glen.Franchi@massinteract.com

**Thank You For Your Business!**

Google Maps | Business View